



# THE CONVENTION AND VISITORS BUREAU

of the CHAMBER OF COMMERCE OF GREATER PHILADELPHIA

PENN SQUARE BUILDING • JUNIPER & FILBERT STS. • PHILADELPHIA 7, PA.

LOCUST 3-2966

September 19, 1960

HONORARY CHAIRMAN  
HON. RICHARDSON DILWORTH  
MAYOR OF PHILADELPHIA

CHAIRMAN, EXECUTIVE COMMITTEE  
ALBERT M. GREENFIELD

PRESIDENT  
AL PAUL LEFTON

VICE PRESIDENTS  
PETER ABRAMS  
MILTON I. ALLEN  
ROGER W. CLIPP  
JOSEPH M. CURRY

SECRETARY  
BRUCE R. ALLEN

TREASURER  
JOSEPH P. HOENIG

BOARD OF DIRECTORS

MELFORD O. ANDERSON  
DONALD K. ANGELL  
KEETON ARNETT  
LEONARD E. BACH  
EDMUND N. BACON  
C. PITMAN BAKER, JR.  
VICTOR H. BLANC  
ALFRED BLASBAND  
RICHARD C. BOND  
PAUL CAFFEY  
FRED CARPI  
WILLIAM G. CHADWICK  
W. W. DELAMATER  
ROBERT K. FARRAND  
HARRY FERLEGER  
ARTHUR A. GALLAGHER  
WALLACE GATES  
DR. ERNEST A. HARDING  
WILLIAM H. HARNED  
E. J. HESKETH  
EDMUND F. HIGGINS  
THOMAS JOYCE  
DONALD KAHN  
ARTHUR C. KAUFMANN  
CHARLES F. LITTLEPAGE  
BERNARD LITVAK  
FRANK J. LOFTUS  
FREDRIC R. MANN  
M. J. MCCOSKER  
PAUL J. MCNAMARA  
FRANK L. MCNAMEE  
VICTOR E. MOORE  
ARTHUR T. MURRAY  
WILLIAM H. NOBLE, JR.  
DAVID N. PHILLIPS  
RALPH W. PITMAN  
REV. W. D. POWELL  
WILBUR R. RAWDING  
ABE S. ROSEN  
FREDERICK H. SCHMIDT  
KARL SCHMIDT  
LAWRENCE M. C. SMITH, ESQ.  
LAWRENCE STOLTZ  
G. STOCKTON STRAWBRIDGE  
CLEWELL SYKES  
JOHN TAXIN  
STUART S. TAYLOR  
BENNETT E. TOUSLEY  
FRANK H. TREMBLY  
RAYMOND W. WELPOTT  
DR. ALLEN H. WETTER  
J. H. WILLIAMS

COUNSEL  
ROBERT K. GREENFIELD, ESQ.

STAFF

EXECUTIVE DIRECTOR  
JAMES A. MORRISON

CONVENTION MANAGERS  
EUGENE C. HOSMER, JR.  
PAUL LANIGAN

PUBLIC RELATIONS DIRECTOR  
JOHN F. GROGAN

Mr. Samuel B. Ashmead  
1837 Wesley Avenue  
Ocean City, N. J.

Dear Sam:

I am delighted that you are going to join forces with us in increasing the activities of the Philadelphia Convention and Visitors Bureau and I will look forward to your reporting Monday morning, October 3rd.

It will take a few hours or so for you to orient yourself to the activities of the Bureau and I shall be happy to aid you in getting underway and providing you with the necessary paraphernalia.

With warm regards.

Cordially yours,

BRUCE R. ALLEN  
Secretary

030

THE CHAMBER OF COMMERCE OF PHILADELPHIA  
SOCIAL SECURITY

## RETIRED EXECUTIVES

Wanting to Keep Busy  
On PART TIME Basis . . .

An established, civic-minded Philadelphia organization, inaugurating a NEW SERVICE BUREAU, requires a few successful, retired executives with poise and public relations background to administer and operate it.

A recently retired executive who needed to keep active and alert has developed the program for us to a point where he now needs help; some openings in center-city; others may be operated right from your home. All openings are salaried, based on Social Security limitations. As practically your own boss, you'll have the right to select the 3 days you work each week. Scheduled progress meetings in center-city headquarters.

No application necessary; just outline your background in a convincing letter to—

J-33, P. O. Box 2045  
Philadelphia 3, Pa.

7  
2  
4  
10  
12  
41  
45  
68  
29  
110  
105  
48  
27  
84  
31  
31  
22  
53  
34  
94